LEO BURNETT COMPANY, *Inc.*
Ad. No. S-2137 – Recruiting 1 – Req. No. F-7539 – B/W – Page-Bleed – Philip Morris – 72 (B)
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The best place for you to grow is in a company that's growing fast

In business, as in life, there is no standing still. Not to grow is, inevitably, to stagnate.

Philip Morris began to diversify in 1957, the first company in our industry to do so. Diversification enables us to capitalize on abilities we developed as successful marketers of consumer tobacco products and allows us to develop more aggressive plans for long-range expansion and growth.

The results speak for themselves:

But we want to speak to you in terms beyond the bar chart.

We want you to know not only that Philip Morris is going places in a hurry but also that an increasing number of good people are going with us, in a hurry.

They, of course, are the ones who are taking us along, in a hurry.

We will never have too many good people. The problem is to find enough who are good enough to keep us moving ahead with assurance and with all deliberate speed, who will upgrade our aspirations.

We believe that some of our very best people haven't started working for us yet.

We hope that you might be one of them.

Philip Morris
Incorporated
100 Park Avenue, New York, N.Y. 10017

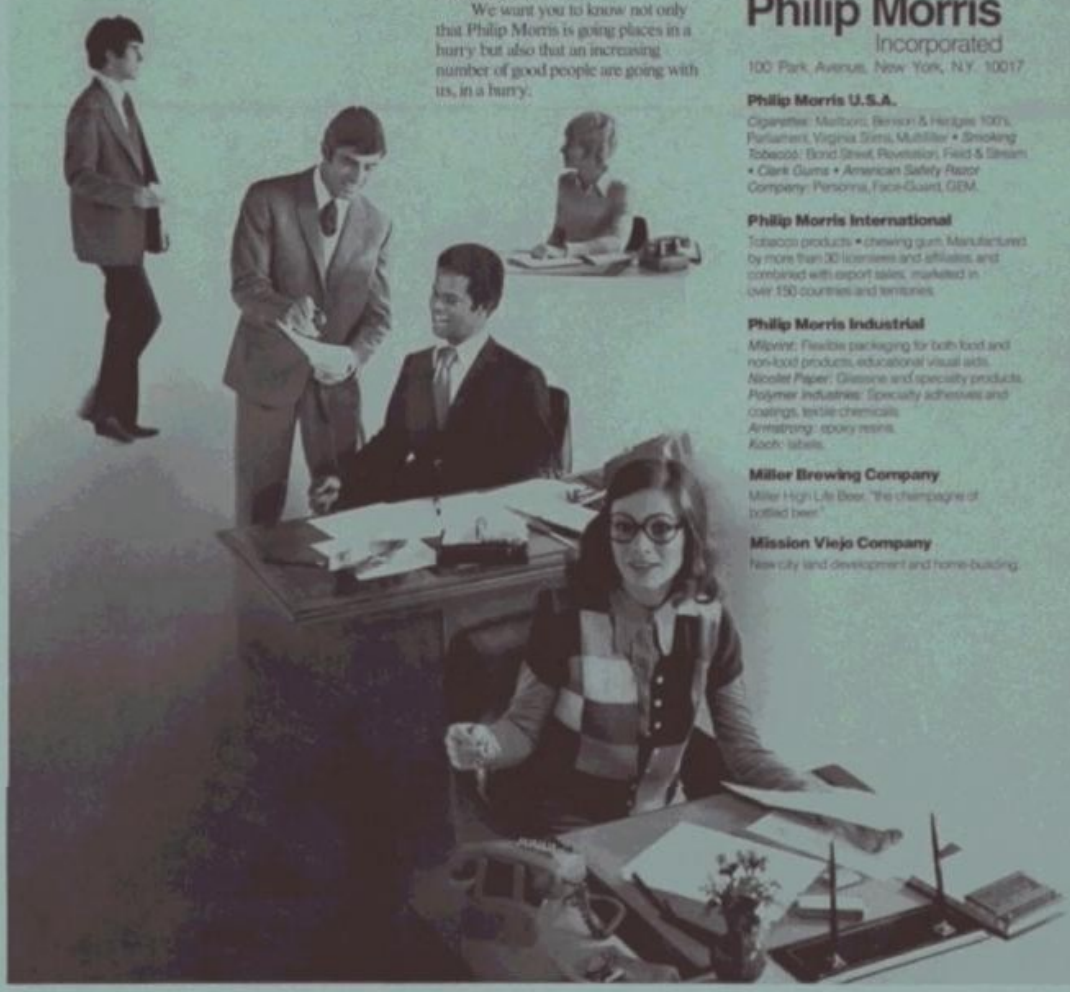
Philip Morris U.S.A.
Cigarettes: Marlboro, Benson & Hedges 100's, Parliament, Virginia Slims, Multifilter • *Smoking Tobacco:* Bond Street, Revelation, Field & Stream • *Cigar Gums* • *American Safety Razor Company:* Personna, Face-Guard, GEM.

Philip Morris International
Tobacco products • chewing gum. Manufactured by more than 30 licensees and affiliates and combined with export sales, marketed in over 150 countries and territories.

Philip Morris Industrial
Milprint: Flexible packaging for both food and non-food products, educational visual aids.
Nicolet Paper: Glassine and specialty products.
Polymer Industries: Specialty adhesives and coatings, textile chemicals.
Armstrong: epoxy resins.
Koch: labels.

Miller Brewing Company
Miller High Life Beer, "the champagne of bottled beer."

Mission Viejo Company
New city land development and home-building.



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